

# Driver Monitoring—What Can it Do for You?

PMA Insurance Group believes a proactive approach to driver safety through monitoring and mentoring is the best way to address accidents before they happen.

Results indicate PMA driver monitoring clients have experienced impressive auto claim frequency improvements relative to all PMA auto clients.

## Did You Know?

- Motor vehicle accidents are the number one cause of “workplace” fatalities.
  - According to NCCI data, the most costly lost-time workers’ compensation injury claims result from motor vehicle crashes. These injuries averaged more than \$22,200 per workers’ compensation claim filed in 2000 and 2001 (NSC Injury Facts, 2003)
- 2-10% of commercial vehicle drivers cause 80-90% of these work-related vehicle accidents.
- A study by the U.S. Department of Transportation concluded that 90% of all collisions were due to driver action, attitude and behavior.
- Even companies with existing safety programs can experience Motor Vehicle Accident frequency.

### Driver Monitoring...

It’s not about “good” versus “bad” drivers; it’s about helping drivers perform their best.

That’s why PMA includes driver monitoring programs as just one of our many services.

## Driver monitoring programs help

- Single out chronic risk takers
- Highlight behaviors that can lead to costly crashes
- Provide coaching/mentoring tools to help management modify driver behaviors
- Allow an employer to develop quality fleet personnel
- Companies, even those with existing fleet safety programs, see dramatic accident reductions



PMA Insurance Group

**SafetyFirst**

For clients with at least 25 commercial vehicles, driver monitoring may be a great way to help control operational costs. Contact a PMA Risk Control Representative for details about enrollment in our SafetyFirst driver monitoring program.

*PMA Insurance Group provides risk management solutions. We specialize in workers’ compensation and offer all lines of commercial insurance, including commercial auto, property, and liability products and services. In operation for 95 years, PMA has clients throughout the US.*