

Driver Monitoring

What can it do for you?

Motor vehicle crashes cause the most costly lost-time workers' compensation injury claims.*

PMA believes a proactive approach to driver safety, through monitoring, mentoring, and established hiring practices, is the best way to address accidents before they happen.

Results indicate PMA auto clients who use a driver monitoring program have experienced impressive auto claim frequency improvements relative to all PMA auto clients.



Did You Know?

- ***Motor vehicle crashes** cause the **most costly lost-time workers' compensation injury claims** (NCCI). These injuries averaged more than \$65,000 per workers' compensation claim filed in 2009 (NSC Injury Facts, 2011).
- **Motor vehicle accidents** continue to be the **number one cause** of "workplace" **fatalities**.
- **10%** of commercial vehicle drivers **cause nearly 90%** of these work-related **vehicle accidents**.
- A study by the U.S. Department of Transportation concluded that **90% of all collisions were due to driver action, attitude and behavior**.
- Even companies with existing safety programs can experience motor vehicle crash frequency, and driver monitoring, selection, mentoring and accountability systems can help reduce frequency.

Driver Monitoring Programs Help

Driver monitoring from *SafetyFirst* provides each fleet vehicle with a **decal, vehicle number, and toll-free phone number** for motorists to **call and report safe or poor driving habits**, and help you to:

- Single out chronic risk takers
- Highlight behaviors that can lead to costly accidents
- Provide mentoring tools to help management modify driver behaviors
- Develop quality fleet personnel
- Experience dramatic crash frequency reductions, even for companies with existing fleet safety programs



Driver monitoring is not about identifying *good* and *bad* drivers, but helping all of your drivers to be safer and more aware when behind the wheel—and that's why PMA offers driver monitoring programs as part of our many services.

A **driver monitoring program** is offered at no cost for qualified clients and may be a great way to help control operational expenses. *Contact a PMA Risk Control Representative for details about enrollment in our SafetyFirst driver monitoring program.*