



PERFORMANCE. IT'S WHY WE GET CHOSEN.™

Driver Monitoring : What Can it do for You?

➤ **PMA driver monitoring clients have experienced an 11% reduction in claims frequency.**

Did You Know?

- Motor vehicle accidents are the number one cause of “workplace” fatalities.
 - According to NCCI data, the most costly lost-time workers’ compensation injury claims result from motor vehicle crashes. These injuries averaged more than \$22,200 per workers’ compensation claim filed in 2000 and 2001 (NSC Injury Facts, 2003)
- 2-10% of commercial vehicle drivers cause 80-90% of these work-related vehicle accidents.
- A study by the U.S. Department of Transportation concluded that 90% of all collisions were due to driver action, attitude and behavior.
- Even companies with existing safety programs can experience Motor Vehicle Accident frequency.



The PMA Insurance Group believes a proactive approach to driver safety through monitoring and mentoring is the best way to address accidents before they happen.

Driver monitoring programs help:

- ✓ Single out chronic risk takers
- ✓ Highlight behaviors that can lead to costly crashes
- ✓ Provide coaching/mentoring tools to help management modify driver behaviors
- ✓ Allow an employer to develop quality fleet personnel
- ✓ Companies, even those with existing fleet safety programs, see dramatic accident reductions

It’s not about “good” versus “bad” drivers; it’s about helping drivers perform their best.

That’s why PMA includes driver monitoring programs as just one of our many services.



Have a client with at least 25 commercial vehicles who’s interested in controlling operation costs?

Ask your PMA Risk Control Representative about enrollment in our SafetyFirst driver monitoring program.